

## Jumpstart Inclusive Splash Pad Now Open in Welland

*The new space provides a place to play for kids of all abilities*

FOR IMMEDIATE RELEASE

August 24, 2022

**Welland, ON** – The City of Welland and Canadian Tire Jumpstart Charities (Jumpstart) are proud to announce the grand opening of a Jumpstart Inclusive Splash Pad at the Rotary Club of Welland Park, strategically designed so kids of all abilities can play together.

“The City of Welland is grateful for this generous donation from Canadian Tire Jumpstart Charities,” said Rob Axiak, Director of Community Services. “Our community will greatly benefit from this unique and inclusive addition to our splash pads here in Welland, situated in the heart of our city at the Rotary Club of Welland Park.

Through collaboration with Jumpstart and thanks to the generosity of Niagara Region Canadian Tire Dealers Owen Billes, Patrick McMaster and Paul Medeiros, as well as donations from Canadian Tire Financial Services, CT Real Estate Investment Trust, and Jumpstart Board Member Mary Turner, local kids of all abilities can participate in water play, supporting a more inclusive and healthier community.

“Through play, kids have the opportunity to develop valuable life skills such as teamwork, confidence and creativity,” said Marco Di Buono, Chief Operating Officer, Canadian Tire Jumpstart Charities. “We are proud to partner with our Canadian Tire Dealers and the City of Welland to bring the power of inclusive play to the Rotary Club of Welland Park.”



-30-

1/2

## Media Release



---

### About Canadian Tire Jumpstart Charities

Canadian Tire Jumpstart Charities is a national charity committed to ensuring kids in need have equal access to sport and recreation. With an extensive national network of more than 1,000 grantees and 289 local chapters, Jumpstart helps eligible families cover the costs of registration, transportation, and equipment, and provides funding to selected organizations for recreational infrastructure and programming. Supported by the Canadian Tire Family of Companies, Jumpstart has provided more than 2.5 million opportunities for Canadian kids to get in the game since 2005. For more information, visit [jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca).

Follow Jumpstart on [Instagram](#), [Twitter](#), and [Facebook](#) to learn how the Charity is giving kids across Canada a sporting chance.

#### For City of Welland inquiries:

Elliot Gunarso  
Communications Intern  
City of Welland  
905-735-1700 x 2334  
[elliot.gunarso@welland.ca](mailto:elliot.gunarso@welland.ca)

#### For Canadian Tire Jumpstart Charities inquiries:

Angela Frangos  
Specialist, Corporate Communications  
Canadian Tire Corporation  
416-573-9196  
[angela.frangos@cantire.com](mailto:angela.frangos@cantire.com)