

# Champions WELLAND LEADING THE WAY

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MEDIA RELEASE



## 100 MANUFACTURING JOBS COMING TO WELLAND

**Welland** – A dormant manufacturing facility will soon be getting back into action. Olde Town Properties has purchased the former Frito-Lay building on Atlas Avenue in the City of Welland. The purchase will result in a leasing arrangement aimed at bringing over 100 jobs to Welland.

Mayor Barry Sharpe says breathing life back into the facility is the result of the combined efforts of economic development officials in Welland and St. Catharines. "This success is a result of the close contact and strong working relationship the Welland Economic Development Office and the St. Catharines Economic Tourism & Development have built up. By working together, Economic Development Manager Dan Degazio and his colleagues in St. Catharines have helped a company expand here in the Niagara Region," he says.

Joe DeMan, President of Olde Town, says the Atlas Avenue property has the space, layout, and location to build up a world class manufacturing or services facility. "There is no doubt that companies that utilize the strength of a location and facility such as this will not only survive but thrive in undertaking almost any venture aimed at any of the emerging knowledge-based industries."

Welland's City Manager, Craig Stirtzinger, says the purchase of the building and the anticipation of an advanced manufacturing client locating there is evidence that the city's strategy of attracting green energy and advanced manufacturing companies is paying off. "City council identified advanced manufacturing as it relates to the green energy industry as a niche for the City of Welland to focus on. We are happy with this success and are optimistic it will lead to more successes in the future. "

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