



MEDIA RELEASE



Accessible City Bus Gets Decorated

For Immediate Release – April 8, 2008 – 4:30 p.m.

Welland – The City of Welland's 150th Anniversary Planning Committee and the Welland Rose Festival have joined forces to give a Welland Transit bus a spring make-over. You can see the bus traveling along one of the most used routes, 9 Niagara, on its way to the Seaway Mall. The newly decorated bus hit the streets Monday morning and will travel on route 9 until after this year's Anniversary weekend in July.



“The Rose Festival has worked closely with the 150th Planning Committee on many things. This was a great opportunity for us to partner and showcase both events,” said Julie Roy, Tourism Assistant for the City of Welland. “I’d like to add that the bus looks terrific,” continued Roy, who is very pleased with the final product.

“I’m just thrilled that the bus looks so wonderful because it will be the last entry in this year’s Rose parade, which is promising to be a memorable one,” said Jane Thompson, Welland Rose Parade Chair.

A map of the parade route adorns the back of the bus together with Rose Buddy and his family who also appear on both sides of the bus. Information about the Rose Festival weekend on June 13-15, 2008, and the 150th Anniversary weekend, July 24-27 2008, can also be found on the rolling billboard.

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For further information contact:

Julie Roy, Tourism Assistant
City of Welland
60 East Main Street
Welland, ON L3B 3X4
905-735-1700 ext. 2321

Jane Thompson, Parade Chair
Welland Rose Festival
32 East Main Street
Welland, ON L3B 3W6
905-732-7673