

**Welland Hydro and the City of Welland Say “Count Us In”  
~ Energy Conservation Week is May 17 to 23, 2009 ~**

**FOR IMMEDIATE RELEASE – May 19, 2009**

**Welland** – Welland Hydro and the City of Welland’s Conservation Program are promoting the second annual province-wide Energy Conservation Week next week. In 2008, the Province of Ontario declared one week a year to be dedicated to raising awareness and encouraging broad participation in energy conservation across the province, which is the theme for events next week by Hydro and the City.

The theme for Energy Conservation Week this year is “**Count Me In!**” and Welland Hydro is doing everything it can to get the citizens of Welland to take part by hosting an Energy Conservation Week barbecue at Welland Civic Square on Wednesday, May 20, 2009 from 11:30 a.m. to 1:30 p.m. with free food and beverages. The first 100 “customers” will receive a 20 foot retractable clothes line while quantities last. All barbecue attendees will receive an Energy Conservation Week “Count Me In!” button and be eligible for a draw for a free home energy audit.

There are many ways people can take part in Energy Conservation Week, including “Taking the Pledge” and creating your own personal conservation plan, attending events in your community, adopting ways to conserve energy at home and work, or join the Facebook or Flickr pages. Accessing all these ways to take part is easy – simply visit [www.energyconservationweek.ca](http://www.energyconservationweek.ca) for all the details.

“The City of Welland Conservation Program team does a great job of promoting conservation year-round and we are pleased to announce that Council recently approved our 2009 Water and Energy Conservation Program”, says Erik Nickel, the City’s Special Projects Engineer. “Conservation is a really about adopting changes in your lifestyle and we have lots of great suggestions and incentives for conserving energy and water. You can find lots of information on our webpage or contact the Conservation Program team at (905) 735-1700 ext. 2217.”

While Energy Conservation Week is officially only one week of the year – with the province-wide community challenge on August 14, 2009 – Welland Hydro and the City of Welland Conservation Program host events and offer programs throughout the year to encourage energy conservation. Visit their websites at [www.welland.ca/conservation](http://www.welland.ca/conservation) and [www.wellandhydro.com](http://www.wellandhydro.com) for more information about the conservation programs they offer.

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