



MEDIA RELEASE

May 6, 2009
For Immediate Release

CELEBRATE VICTORIA DAY MAY 17, 2009 WITH LIVE MUSIC, FIREWORKS, FOOD AND FAMILY FUN

Welland – You can get one of the best 3,000 seats in the house for free. The Sports Complex on Quaker Road will be home to this year's Victoria Day Celebrations. There will be lots of free activities for the entire family starting at 4:00 p.m. The North Welland Business Improvement Area Association is proud to announce that they have partnered with the City of Welland and be hosting this ALL age's event.

Stars of Pop, which is a tribute to teen icons, The Jonas Brothers, Miley Cyrus, Hilary Duff, and Hanna Montana are scheduled to take the stage starting at 5:00 p.m. Rumours, a Fleetwood Mac, Stevie Nicks tribute band will also be taking the stage at 7:30 p.m. Deanna Villella, Chair of the North Welland BIA, said, "We are excited about this type of event and to be able sponsor it is another added bonus."

When the gates open at 4:00 p.m., the City of Welland Children's area will offer free inflatables, and the 9th Welland Boys Scouts will be chaperoning the area and selling cotton candy. There will be a special Victoria Day colouring contest sponsored by Seaway Mall, with prizes donated by North Welland BIA members.

Welland Professional Firefighters will be on hand taking voluntary donations for parking, and in return will be donating the revenue to Niagara Region Children's Safety Village.

The canteen will be open for business; some of North Welland's finest eating establishments will be selling food and beverages. There will be a licensed area for those 19 years of age and older.

The skies in the north end of Welland and surrounding areas will be lit up on Sunday, May 17, 2009. A brilliant fireworks display will begin at approximately 10:00 p.m., weather permitting. The rain date for the fireworks display is Monday, May 18, 2009 at dusk. The Fireworks which will be a pyromusical show will be choreographed to a mix of classic rock music. In the stands of the stadium is where the show would be best viewed.

"Remember to mark this date on your calendar, this will be a great opportunity for the whole family to enjoy the holiday together", stated Villella.

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For more information contact:
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